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The City of Angels welcomes the Network of Indian Professionals 7th Annual Officers Leadership Conference

Celebrating 20 years of South Asian Empowerment

Los Angeles, CA, Feb 10th 2010: The Network of Indian Professionals' (NetIP) 7th Officer's Leadership Conference (OLC) was held Feb 5 to Feb 7, 2010 at the Wilshire Plaza Hotel, Los Angeles. The OLC served as the national kick-off for the 2010 NetIP calendar year. It provided an open forum for leadership to be recognized, for officers both new and returning to network and form good working relationships. The goal of the OLC has always been to provide an opportunity for NetIP chapter leaders to discuss opportunities and challenges, as well as to collaborate on leading practices as an organization. NetIP North America is the parent organization to its 24 chapters.



"The main goal of this leadership conference was to Inspire and Motivate all our chapter leaders from 24 cities. Based on the overwhelming response, I believe we surpassed our highest expectations. NetIP as an organization has incredible potential, and we're on our way to becoming a household name, not just in the South Asian community but across North America." -Shubha Rao, VP Internal Affairs, NetIP North America. Rao's team put together and managed the conference and logistics in less than 8 weeks.

Attendees from NetIP's 24 chapters, from coast to coast graced the conference to give feedback and learn about the goals and vision for the organization as a whole. Day one at the conference included a surprise live on-air segment with Brand Strategist Pooja Dhawan and NetIP's media partner, Hum Desi Radio.

Sundip Arora, President, Network of Indian Professionals of North America was pleased with the conference and the performance of his board. *"20 years on, NetIP has made unbelievable strides and leaders from chapters around the continent got a first-hand feel of our progress at our Officer's Leadership Conference. My goal this year for the OLC was for Chapter Officer's, new and returning, to Learn, Share, Inspire and Be Inspired. We achieved this through two days of*

intense collaborative sessions and workshops. NetIP North America is very proud to be part of the biggest OLC in our history and to have set another defining moment for our 20th anniversary."

Along with ambitious plans to streamline technology across the 24 chapters and the North America parent Organization, NetIP revealed its new intranet which uses google collaboration to make internal communication and reporting seamless. The new VP of Technology, Anish Mistry, explained his efficient plan for the year ahead which included a revamped NetIP.org website and his goal to increase back-end content management efficiency.

Sri Narasimhan, NetIP North America's VP of Finance and Administration, and his team went over legal, tax and financial reporting requirements for the incoming Chapter Officers. Latha Nehru, VP External Affairs, and her team explained NetIP's Grameen Foundation initiative in Haiti as well as their plans to forge alliances with other non profits in an effort to raise visibility for NetIP.

The Los Angeles-Orange County (LA-OC) chapter of NetIP helped manage logistics and hosted the evening socials for the weekend. *"I was very excited to see that months of hard work had culminated in a successful OLC. The conference setting and venues allowed chapter leaders to network and share ideas in a both professional and social environment."* -Sapan Shah, President, NetIP LA-OC. The Los Angeles – Orange County chapter of NetIP was the host for the conference.

Director of Operations, Santosh Perla, kept the momentum going right from the weeks before the conference with an eagle eye on deadlines. At the conference he kept attendees motivated and energized during a packed presentation schedule.

"More than a forum to share ideas, the OLC was a showcase of the many resources NetIP-NA provides to individual chapters seeking to make an impact in their respective communities. Our chapter left the OLC with a greater understanding of the tools available to mobilize our membership and enhance the value of the NetIP brand locally." Ashwin Janakiram, President NetIP Chicago

This year NetIP's largest event, the Annual Conference is being held in Seattle on August 20-22, 2010. Conference Co-chairs Neha Sharma and Sarika Punjabi presented their conference strategy and theme "Unique by Nature".

"This OLC was my first NetIP conference experience and I was blown away by the professionalism of the organization. The high caliber of the young professionals in leadership positions in NetIP was very inspiring. It was a great opportunity to connect with people across North America and share experiences. I hope to bring the insight, enthusiasm and strength of NetIP National and other local chapters back to NetIP San Francisco Bay Area. NetIP has great potential for national and local impact on the young professional South Asian community." Purvi Patel, President NetIP San Francisco Bay Area.

At the conclusion of a weekend packed with valuable take-aways, action items and resources, NetIP and its chapters are uniquely positioned to forge ahead amongst its demographic. NetIP provides the only platform for South Asians in North America to network and grow in their professional and personal lives.

About NetIP

The Network of Indian Professionals (NetIP) is a professional, non-profit organization dedicated to the overall achievement and advancement of South Asian professionals. The primary focus of the organization is to foster a bond among South Asian professionals to unite and support each other locally, as well as to give back and contribute positively to the communities in which they live and work.

Today, the organization includes over 5,000 members and more than 40,000 subscribers in 24 cities across United States and Canada. NetIP has become a premier networking brand over the years. It is the unequivocal voice for an emerging group of South Asians, who excel in every aspect of western society, from business to politics to the arts. The rise of NetIP and its affiliated chapters reflects a general "Coming of Age" by South Asian professionals.

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If you'd like more information about this topic, or to schedule an interview contact, Pooja Dhawan by email pooja@netip.org