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**18<sup>th</sup> Annual NetIP NA Conference, 2009 - TORONTO**  
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**Following a Ten Year Hiatus, NetIP North America Proudly Returns To The Dynamic International City of TORONTO**

**For Its 18th Annual Conference September 4th to 6th, 2009!**

Supporting the Conference are The Honourable Jason Kenney, Federal Minister of Citizenship, Immigration & Multiculturalism

and the Honourable Michael Bryant, Minister of Economic Development For the Province Of Ontario

As one of the premier economic centres in North America, we are excited to announce that the predominantly US based organization, *NetIP (The Network of Indian Professionals)* is returning to Toronto after a hiatus of ten years at a time when this vibrant city is the perfect venue to host this year's Annual Conference. Considered one of the most ethnically diverse and resource rich cities in the world from Politics, Business, Media, Arts & Entertainment and much more, this city delivers and is the perfect destination for expanding horizons and forging new alliances. *"I am very excited about transcending borders to establish our presence in Canada to truly become NetIP North America in 2009"* said *NetIP's* President, Aruna Paramasivam. She continued to express that *"Toronto is an exciting and energetic city that is the perfect setting for the dynamic professionals of NetIP NA to congregate at for this signature three day Annual Conference on Labour Day weekend. I look forward to our Conference serving as the connecting point for all South Asians representing all niches, with the goal of sharing our expertise and experiences so as to elevate the individual and collective South Asian success story on a community and mainstream level."*

This year's Annual Conference theme: *BELIEVE! CREATE! ACHIEVE!* is perfectly aligned with *NetIP NA's* re branding initiatives for 2009 as the organization recognizes that many of today's positive changes and strides forward are being spearheaded by initiatives that come from within the Global South Asian community and the positive residuals of these have and are accomplishing great strides forward for today's world. Moreover, society is ever-changing on all levels of infrastructure due predominantly to the dynamic nature of mankind and this evolutionary process brings with it the breaking down of barriers and the building of new ones. Hence, the decision to bring this Conference to Toronto with the aim of extending the organization's reach beyond the US and the South Asian community, both from a geographical and community based perspective. *"I'm delighted Toronto was chosen to host the 2009 Network of Indian Professionals' Conference. With one of the largest South Asian communities in North America, Toronto is a lively and diverse city that thrives on new ideas and creativity,"* said the Ontario Premier, Dalton McGuinty,

The Annual Conference will be hosted at the prestigious *Sheraton Centre Toronto Hotel* on Queen Street in Toronto where upwards of 800 delegates will congregate from across North America to participate in up close & personal sessions from regional, national and international role models with whom they will have the opportunity to network with and learn from with the aim of expanding their respective portfolios. Additionally, there will be themed keynote speeches from top class professionals, panel discussions, workshops, mixers, galas, parties and excursions around the city of Toronto. *"Delegates will leave enriched, enjoying a world class city while cultivating new friendships and reinforcing old ones"* explained the organization's Vice President of Events, Ajay Chopra who spear headed the initiative to bring the Annual *NetIP* Conference to Toronto.

The 2009 Annual Conference will be managed by a team of Canada based, top tier professionals selected by *NetIP NA's* Executive Committee, who make up the Conference Committee. These individuals come from a variety of industries, each bringing with them a versatile pool of skill sets and their combined objective is to create high level networking and outreach opportunities with the aim of expanding the reach of *NetIP NA's* members and the organization to include external alignments with individuals and corporations across the board. Additionally, the Annual

Conference Committee recognizes the importance and the multi-level value the South Asian community possess and this is what they will identify and present in terms of interactive content at the Annual Conference next year. This Conference will prove to be a landmark event, enriching members, participants, partners and supporters both on a professional and personal level which in turn will help to build a far superior quality of life for years to come!

NetIP is a not for profit organization which was established eighteen years ago, has active chapters across a staggering twenty cities across North America and a reach of over thirty five thousand people. For more information, please log on to: [www.netip.org](http://www.netip.org).

### **About NetIP**

The Network of Indian Professionals (NetIP) is a professional, non-profit organization dedicated to the overall achievement and advancement of South Asian professionals. The primary focus of the organization is to foster a bond among South Asian professionals to unite and support each other locally, as well as to give back and contribute positively to the communities in which they live and work.

NetIP evolved in Chicago in 1990 initially as a small-scale forum. Today, the organization includes over 3,000 members and more than 40,000 subscribers in 23 cities across United States and Canada. NetIP has become a premier networking brand in our community over the years. It is the unequivocal voice for an emerging group of South Asians, who excel in every aspect of western society, from business to politics to the arts. The rise of NetIP and its affiliated chapters reflects a general "Coming of Age" by South Asian professionals.

NetIP has *four pillars* upon which it has built the organization. These *four pillars* address different aspects of a South Asians life to provide a much needed balance in our fast paced society. These *four pillars* of Professional Development, Cultural Awareness, Community Service and Political Awareness are what depict the unique brand of NetIP. NetIP programming focuses specifically on the opportunities and challenges in these four pillar areas.

NetIP believes that its members are undeniably its greatest resource. They are committed to working with their local communities to provide a *single* platform for South Asian professionals to target the many opportunities and challenges that come their way.

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If you'd like more information or to schedule an interview contact **Raj Girn**: [raj@netipconference.org](mailto:raj@netipconference.org) / 905.501.9908